

EVGA Announces a Strategic Distribution Partnership with Ingram Micro

Brea, California and Munich, Germany - Wednesday, September 12, 2007 □ EVGA, the top selling Nvidia®-based computer graphics solutions and motherboards brand in the U.S. today announced a strategic distribution agreement with Ingram Micro Inc., the world's largest technology distributor. Effective immediately, Ingram Micro will carry a wide variety of award-winning EVGA products from entry-level, mid-range to high-end graphics cards and motherboards for its customers.

"We are pleased to be entering into this agreement with Ingram Micro," says Andrew Han, president and CEO of EVGA. "With the ever increasing demand for graphics performance, our agreement with Ingram Micro will help fuel strong growth and resellers will benefit from our customer-centric services."

"As Ingram Micro's Components Division continues to build our value-added service offerings for system builders in areas like integration services, technical support, inventory management programs, and the System ArchiTECHS customer community, our ability to provide product offerings across the complete Bill of Materials is extremely important," said Tim Ament, vice president, Ingram Micro's Components Division. "EVGA's market leading position with Nvidia®-based graphics cards will provide our resellers the opportunity to offer their customers a wider array of solutions, especially since graphics-intensive applications are becoming more prevalent, for example, with Microsoft's Vista operating system. We are very excited about the opportunity that this new relationship with EVGA will bring to both companies."

For more information on EVGA product availability at Ingram Micro, please call (800) 759-3003.

About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves more than 150 countries and is the only global broadband IT distributor with operations in Asia. Visit www.ingrammicro.com for more information.

About EVGA

EVGA is the #1 NVIDIA authorized partner in channel sales throughout North America. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up program, and other customer focused programs, EVGA is a clear leader in all categories: etail, retail, distribution, and system builders. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit <http://www.evga.com>.

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