

EVGA Announces the EVGA GTX 285 Mac Edition

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EVGA Corporation, the leading-edge 3D processor graphics cards and motherboard manufacturer, announces the fastest graphics card on the market for the Mac Pro platform, the EVGA GeForce GTX 285 Mac Edition. With 1GB of high performance DDR3 memory, this card is perfect for gaming, graphic design, art directing, illustrating, web browsing, photography, video production, HD playback and much more. Two DVI ports are capable of driving two 30-inch displays at extreme resolutions such as 2560x1600, and with full support for NVIDIA CUDA technology that delivers incredible performance scaling over traditional CPU's, the EVGA GTX 285 Mac Edition is perfectly suited to run today's and tomorrow's visual applications.

"EVGA is very excited to bring the EVGA GTX 285 Mac Edition to the Mac community," said Bob Klase, VP of Sales at EVGA. "By extending our line of high performance graphics solutions over to Mac, this ensures everyone can benefit from EVGA's unique products and services."

"With the EVGA GTX 285 now available for the Mac Pro, consumers can take advantage of our incredible GeForce and CUDA technologies running natively in MacOS or in Microsoft Windows under BootCamp," said Ujesh Desai, General Manager of GeForce GPU business at NVIDIA.

New and Key features introduced on the EVGA GTX 285 Mac Edition:

- Designed for Mac Pro.
- NVIDIA PureVideo HD - essential for the ultimate high-definition experience.
- NVIDIA CUDA technology for accelerated media transcoding and video manipulation.
- PCI Express 2.0 support.
- Two Dual-Link DVI Ports.
- OpenGL Optimization and Support.

Products will be available directly from EVGA.com or from the Apple Store, starting June 9th, 2009.

Click here for more information on the EVGA GTX 285 for Mac

The EVGA Difference

Known for offering value and performance, as well as top notch customer service, EVGA is recognized through customer loyalty and the highest levels in customer satisfaction. In addition to the expanded product lines, consumers and channel partners will also benefit from increased sales and technical support programs: The EVGA Limited Lifetime Warranty - available for all retail EVGA Graphics Cards. EVGA proprietary Advanced RMA (EAR) service - for allowing customers get a replacement card before sending the defective product back to EVGA. 24/7 Phone Technical Support - to assure users that courteous and friendly assistance will always be available at anytime of the day or night. Step-Up □ Program - for the ability to trade up existing EVGA products for newer technology. Community Message Boards - full of thousands of knowledgeable, friendly and satisfied EVGA customers. EVGA MODS RIGS - show off your rig, win cash prizes. EVGA Gaming - EVGA game servers open 24/7 featuring the latest games.

About EVGA

EVGA is the #1 NVIDIA authorized partner in channel sales throughout North America. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up program, and other customer focused programs, EVGA is a clear leader in all categories: etail, retail, distribution, and system builders. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit <http://www.evga.com>.

For further information, contact:

Joe Darwin
EVGA USA
714-528-4500 x118
EVGA Europe
+49 89 189 049-0
jdarwin@evga.com