

## **EVGA Received the Best Selling Retail/E-tail Products Awards from RetailVision in the E-tail Video Cards Category**

**Brea, California and Munich, Germany - Tuesday, May 5, 2009** □

EVGA Corporation, the leading-edge 3D NVIDIA graphics cards and motherboard manufacturer today announced it was honored with RetailVision's the Best Selling Retail/E-tail Products Awards in the E-tail Video Cards Category. RetailVision Spring 2009, produced by Everything Channel took place April 27-30 at the Boca Raton Resort in Boca Raton, FL. The award program was supported by research from The NPD Group, the leading global provider of consumer and retail market research information.

The NPD Group's retail tracking information provides rich detail on sell-through, share, and pricing at the category, brand, attribute, and item levels, which showcases the products that are selling, at what price points, and in which distribution channels. The NPD Group collects global point-of-sale (POS) information from more than 750 retail partners -- representing about 150,000 stores worldwide that provide sales information. This retailer network spans all key distribution channels including department stores, distributors, national chains, specialty stores and mass merchants.

*"The winners of the Best Selling Retail/E-tail Products Awards are on track for continued success. We congratulate EVGA on this achievement." said Robert C. DeMarzo, SVP, Editorial Director, Everything Channel. "We feel deeply proud that RetailVision has chosen EVGA as the best selling Retail/E-tail products Awards in the E-tail Video Cards category. EVGA's first priority has been and will continue to be customer satisfaction" said Bob Klase, VP of Sales, EVGA.*

**About The NPD Group, Inc.**

The NPD Group is the leading provider of reliable and comprehensive consumer and retail information for a wide range of industries. Today, more than 1,700 manufacturers, retailers, and service companies rely on NPD to help them drive critical business decisions at the global, national, and local market levels For more information, visit <http://www.npd.com/>

**About RetailVision**

RetailVision is the premier event for building alliances between top retailers, vendors, distributors and industry experts serving the retail channel across North America and Latin America. RetailVision's agenda is built to maximize the face-to-face interaction in both highly structured business settings and relaxed social networking events. RetailVision's format, tools and offerings give retailers, vendors and distributors more access and control to develop a comprehensive strategy to maximize their success throughout the retail channel.

**About Everything Channel**

Everything Channel is the one-stop shop for accessing, enabling, managing and accelerating technology sales channels. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all technology sales channels through an extensive database.

**About United Business Media Limited**

United Business Media Limited (UBM) is a global media and marketing services company that informs markets and brings the world's buyers and sellers together at events, online, in print, and with the information they need to do business successfully. UBM serves professional and commercial communities, from IT professionals to doctors, from journalists to jewelry dealers, from farmers to pharmacists around the world.

### **About EVGA**

EVGA is the #1 NVIDIA authorized partner in channel sales throughout North America. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up program, and other customer focused programs, EVGA is a clear leader in all categories: etail, retail, distribution, and system builders. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit <http://www.evga.com>.

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