

EVGA 9800GTX - Fully Loaded Performance

Brea, California and Munich, Germany - Tuesday, April 1, 2008 □

EVGA, a market leader and premier provider of high-performance graphics solutions and motherboards today announced a new price/performance DirectX 10 card, the EVGA e-GeForce 9800GTX.

The EVGA e-GeForce 9800GTX sets a new standard for price/performance along with features. 3-way SLI, PureVideo HD, HybridPower, and PCI Express 2.0 are just a handful of features that the EVGA e-GeForce 9800GTX supports. 128 stream processors at 1.68GHz ensure flying framerates and excellent image quality. When combined with an nForce SLI-ready motherboard, the EVGA 9800GTX provides even more power for up to 2x in SLI mode, and 2.8x in 3-way SLI mode.

"EVGA is proud to release the new e-GeForce 9800GTX at an exceptional value, the EVGA e-GeForce 9800GTX is perfect for any gamer at any budget." Said Andrew Han, President and CEO of EVGA.

Additional features of the EVGA 9800GTX include:

Fully Unified Shader Architecture
Microsoft DirectX 10/Shader Model 4.0 Ready
128-Bit High Dynamic-Range Lighting, with Anti-aliasing support!
HDMI Output
16X Anti-aliasing Technology
NVIDIA 3-way SLI Technology
Second Generation PureVideo HD Engine
Built for Microsoft Windows Vista
Products will be available starting April 1st, 2008 through EVGA's network of leading E-tailers, retailers, systems integrators, OEM system manufacturers and distributors.

The EVGA Difference

Known for offering value and performance, as well as top notch customer service, EVGA is recognized through customer loyalty and the highest levels in customer satisfaction. In addition to the expanded product lines, consumers and channel partners will also benefit from increased sales and technical support programs:
The EVGA Limited Lifetime Warranty - available for all retail EVGA Graphics Cards. EVGA proprietary Advanced RMA (EAR) service - for allowing customers get a replacement card before sending the defective product back to EVGA. 24/7 Phone Technical Support - to assure users that courteous and friendly assistance will always be available at anytime of the day or night. Step-Up □ Program - for the ability to trade up existing EVGA products for newer technology. Community Message Boards - full of thousands of knowledgeable, friendly and satisfied EVGA customers. EVGA MODS RIGS - show off your rig, win cash prizes. EVGA Gaming - EVGA game servers open 24/7 featuring the latest games.

About EVGA

EVGA is the #1 NVIDIA authorized partner in channel sales throughout North America. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up program, and other customer focused programs, EVGA is a clear leader in all categories: etail, retail, distribution, and system builders. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit <http://www.evga.com>.

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