

## **EVGA GeForce GTX 780 – Now featuring 6GB of GDDR5 Memory**

**- Saturday, March 22, 2014** □ EVGA is proud to introduce new offerings in its GeForce GTX 780 lineup, complete with 6GB of high speed GDDR5 memory.

The new EVGA GeForce GTX 780 6GB cards feature 2,304 processing cores, 6GB of high-speed GDDR5 memory and NVIDIA GPU Boost 2.0 technology, giving you the performance capabilities you need at extreme settings. These new cards with 6GB of memory are optimised for the latest games running at high resolution and detail settings.

The EVGA GeForce GTX 780 6GB is more than just fast and smooth. It's perfectly tuned to today's most advanced gaming technologies with features such as NVIDIA GeForce Experience for one-click driver and settings optimisation, plus NVIDIA PhysX and TXAA for smooth, sharp graphics.

These new EVGA GeForce GTX 780 6GB graphics cards will also feature in EVGA's Step-Up Programme. This programme allows any users who have purchased an EVGA graphics card within 90 days, to upgrade to this new model, and pay only the difference in price. Learn more and sign up to be notified when the 6GB card is available, here: <http://eu.evga.com/articles/00830/>

The new 6GB cards from EVGA will be available soon at a starting MSRP of USD\$549.99. (European pricing TBC.)

EVGA GeForce GTX 780 6GB Features:

- 6GB of high-speed GDDR5 memory designed for the latest games at high resolution.
- EVGA ACX Cooling (select SKUs) – Double ball bearing fan design offers 15% lower GPU and Memory temperatures.
- NVIDIA G-SYNC Ready – The EVGA GeForce GTX 780 lineup has full support for NVIDIA G-SYNC Technology.
- NVIDIA GPU Boost Technology 2.0 – Dynamically maximises clock speeds to push performance to new levels and bring out the best in every game.

EVGA's recent annual awards wins for its graphics cards technology, design, and customer support:

Winner of the Hardwareluxx Awards 2013 for Best Manufacturer of the Year: Graphics Cards (January 2014).

Winner of the Hardware.Info UK Award 2013 for Best NVIDIA-based Graphics Cards Brand (December 2013).

Winner of the PC Pro Excellence Award 2013 in the Graphics Card category (September 2013).

Winner of the Custom PC & Bit-tech Award 2013 for Best NVIDIA Graphics Card Manufacturer (May 2013).

### **About EVGA**

EVGA is the #1 NVIDIA authorized partner in channel sales throughout North America. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up program, and other customer focused programs, EVGA is a clear leader in all categories: etail, retail, distribution, and system builders. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit <http://www.evga.com>.

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