

## EVGA Announces the EVGA GT 430

### Brea, California - Monday, October 11, 2010 □

The EVGA GT 430 has arrived. Tap into the horsepower of the GPU for a visually-charged boost on your favorite applications. Edit your photos & HD videos and push the limits of your Web experience with a new generation of GPU-accelerated browsers like Internet Explorer 9. Boost your gaming performance with the next generation gaming architecture built from the ground up for DirectX 11 and take 3D home with the latest Blu-ray 3D movies.

The EVGA GT 430 supports NVIDIA PhysX for a new class of physical gaming interaction, and CUDA technology which allows you to unlock the power of the GPU to accelerate the most demanding tasks.

New and Key features introduced on the EVGA GT 430:

- \* DirectX 11 Support
- \* Blu-ray 3D Support
- \* NVIDIA CUDA Technology
- \* NVIDIA PhysX Technology
- \* TrueHD and DTS-HD Audio Bitstreaming

[Click here for more information on the EVGA GT 430](#)

### The EVGA Difference

Known for offering value and performance, as well as top notch customer service, EVGA is recognized through customer loyalty and the highest levels in customer satisfaction. In addition to the expanded product lines, consumers and channel partners will also benefit from increased sales and technical support programs: EVGA proprietary Advanced RMA (EAR) service - for allowing customers get a replacement card before sending the defective product back to EVGA. 24/7 Phone Technical Support - to assure users that courteous and friendly assistance will always be available at anytime of the day or night. Step-Up Program - for the ability to trade up existing EVGA products for newer technology. Community Message Boards - full of thousands of knowledgeable, friendly and satisfied EVGA customers. EVGA MODS RIGS - show off your rig, win cash prizes. EVGA Gaming - EVGA game servers open 24/7 featuring the latest games.

### About EVGA

EVGA is the #1 NVIDIA authorized partner in channel sales throughout North America. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up program, and other customer focused programs, EVGA is a clear leader in all categories: etail, retail, distribution, and system builders. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit <http://www.evga.com>.

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