## **EVGA Announces the EVGA GTX 285 FTW**

## Brea, California and Munich, Germany - Tuesday, January 27, 2009

EVGA Corporation, the leading-edge 3D processor graphics cards and motherboard manufacturer, announces the fastest single GPU graphics card on the market today, the EVGA GeForce GTX 285 FTW. The powerful 3D processor features the NVIDIA GeForce 285 GPU and 1GB of the fastest 0.8ns DDR 3 memory. Running at an impressive 720MHz core clock, 2,772MHz memory clock and 1620MHz shader clock, the EVGA GeForce GTX 285 FTW outperforms all other competitive products in all the three clock setting resulting in impressive performance advantages. The EVGA GeForce GTX 285 FTW will be immediately available in e-tail and retail at a recommended end user price of \$449.99.

"We are excited that our engineering team succeeded in tweaking the GTX 285 beyond competitor's abilities," said Wolfram Tismer, Managing Director of EVGA in Europe. "EVGA always strives to give significant performance advantages to our enthusiast end user community."

"I am very proud, that my R&D team developed all the efforts to succeed in pushing the core clock significantly beyond 700 MHz," commented Ken Huang, EVGA's Vice President of R&D for 3D processor graphics cards. "EVGA will always develop something special, to give our user community more powerful options."

Products will be available starting January 28, 2009 through EVGA's network of leading E-tailers, Retailers, Systems Integrators, OEM System Manufacturers and Distributors.

Click here for more information on the EVGA GTX 285 FTW

## The EVGA Difference

Known for offering value and performance, as well as top notch customer service, EVGA is recognized through customer loyalty and the highest levels in customer satisfaction. In addition to the expanded product lines, consumers and channel partners will also benefit from increased sales and technical support programs: The EVGA Limited Lifetime Warranty - available for all retail EVGA Graphics Cards. EVGA proprietary Advanced RMA (EAR) service - for allowing customers get a replacement card before sending the defective product back to EVGA. 24/7 Phone Technical Support - to assure users that courteous and friendly assistance will always be available at anytime of the day or night. Step-Up□ Program - for the ability to trade up existing EVGA products for newer technology.Community Message Boards -full of thousands of knowledgeable, friendly and satisfied EVGA customers.EVGA MODS RIGS - show off your rig, win cash prizes.EVGA Gaming - EVGA game servers open 24/7 featuring the latest games.

## **About EVGA**

EVGA is the #1 NVIDIA authorized partner in channel sales throughout North America. Based on the philosophy of intelligent innovation, market knowledge, and the real time operation, EVGA continues to identify the need in the market place and providing the solution to that need. By offering product differentiation, a 90 day Step-Up program, and other customer focused programs, EVGA is a clear leader in all categories: etail, retail, distribution, and system builders. With headquarters in Brea, CA, EVGA's global coverage includes EVGA GmbH in Munich, EVGA LATAM in Miami, and EVGA Hong Kong. For further information online about EVGA, visit <a href="http://www.evga.com">http://www.evga.com</a>.

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