

## Alienware Chooses EVGA's e-GeForce 7800 GTX KO Edition with ACS<sup>3</sup> Graphics Card to Power their Select High-Performance Desktop Systems

**Brea, California — August 17, 2005** — EVGA, the leading NVIDIA Channel Partner in the Americas, announced today that it has been selected by Alienware®, an award-winning manufacturer of high-performance desktops, to power their 7500-, high-performance Area-51® and Aurora™ desktop systems.

After carefully considering their options, Alienware concluded that EVGA's e-GeForce 7800 GTX KO Edition w/ ACS<sup>3</sup> graphics card was the ultimate card of choice. With their decision, Alienware will now have powerhouse systems with SLI™ capability, support for using huge digital displays at resolutions up to 2048 x 1536 @ 60Hz, and the fastest 7800 GTX card tweaked to 490+MHz core and 1300+MHz memory.

The EVGA e-GeForce 7800 GTX KO Edition w/ACS<sup>3</sup> PCI-Express graphics card (P/N: 256-P2-N529-AX), one of the fastest 7800 GTX cards in the market, is aided by the patented ACS<sup>3</sup> cooling technology, a culmination of three years of progressive development by EVGA. The ACS<sup>3</sup> cooling solution not only derives itself from the original asymmetrical fan design, but combines an eye to the cosmetic, large heatsinks, heat pipes, and new materials technology to dissipate heat at a whole new level.

### The EVGA Difference

Known for offering value and performance, as well as top notch customer service, EVGA is recognized through customer loyalty and the highest levels in customer satisfaction. In addition to the expanded product lines, consumers and channel partners will also benefit from increased sales and technical support programs:

- The EVGA Limited Lifetime Warranty - available for all retail EVGA Graphics Cards
- 24/7 Phone Technical Support - to assure users that courteous and friendly assistance will always be available at anytime of the day or night
- EGS - EVGA Genuine Spec to ensure reliability and quality in every EGS product
- Dynamic live support with SyScan™ Utility for technical support and problem solving
- Step-Up™ Program for the ability to trade up existing EVGA products for newer technology
- Community Message Boards full of thousands of knowledgeable, friendly and satisfied EVGA customers.
- Community Chat for a live experience with fellow EVGA community members

**About Alienware**

Alienware manufactures high-performance desktop, notebook, and media center systems and leading-edge professional systems. Alienware offers unique and award-winning products that incorporate state-of-the-art components, innovative engineering and design, and unprecedented customer service. Alienware systems are available direct within the United States, Europe, Australia and New Zealand, and will soon be offered in other locations around the Pacific Rim. For more information, please visit <http://www.alienware.com> or call 1-800-ALIENWARE (254-3692).

**About EVGA**

Founded in 1999, EVGA has grown exponentially in the channel, serving the system builder, distribution and retail markets with products that offer the highest in quality and customer satisfaction, thereby making the computing experience transparent to the hardware in the box. EVGA only offers visual processing products based on NVIDIA chipsets and has recently expanded its product line to include motherboards. For further information about EVGA, visit <http://www.evga.com>.

A large, light blue, stylized watermark of the EVGA logo is centered on the page. The letters are thick and blocky, with a modern, geometric feel. The 'E' has a horizontal bar that is slightly offset. The 'V' is a simple, open-bottom shape. The 'G' has a thick, rounded bottom. The 'A' has a small dot above it.