

## EVGA Announces the e-GeForce™ 7800 GTX is Now Available

**Brea, California — June 22, 2005** — EVGA, a leading provider of performance computing hardware, today announced the release of their e-GeForce™ 7800 GTX (P/N: 256-P2-N528-AX) NVIDIA® technology-based graphics card. The new graphics card will be available through a broad network of leading E-tailers, retailers, systems integrators, OEM system manufacturers and distributors today.

The new e-GeForce™ 7800 GTX graphics processing units (GPUs) represent a significant leap forward in 3D graphics design, delivering the unparalleled horsepower and revolutionary technologies you need to tear through the latest games. The GeForce 7800 GPU delivers blazing frame rates and outstanding image quality; so you can experience the performance of full-throttle graphics.

*"EVGA is a proud member of the GeForce 7800 GTX Launch", said Andrew Han, President and CEO of EVGA. "The 7800 GTX represents a significant step forward in the march towards true visual computing — which will one day allow us true realism, immersion, and interactivity."*

Representing a culmination of groundbreaking visual effects technologies, including support for, advanced antialiasing algorithms, and much more, the e-GeForce 7800 GTX delivers unparalleled horsepower with twice the floating point shading power of the previous generation products.

- NVIDIA® SLI™ technology
- New NVIDIA® CineFX™ 4.0 engine
- New NVIDIA® Intellisample 4.0 technology
- NVIDIA® PureVideo™ technology
- NVIDIA® ForceWare™ graphics driver
- Proven Microsoft® DirectX 9.0 Shader Model 3.0 technology
- NVIDIA® UltraShadow™ II technology
- High Dynamic-Range (HDR) Rendering

Raising the bar for performance, visual effects, image quality, and video functionality, the e-GeForce 7800 GTX powers an extreme PC experience. No longer do you have to choose between blazing frame rates and the highest image quality. By equipping your computer with an e-GeForce 7800 GTX, you can experience the power of full-throttle graphics performance.

But the power within the e-GeForce 7800 GTX doesn't stop there; EVGA further enhances the value of this card with the inclusion of a few unique distinctions. EVGA Genuine Spec (EGS) certifies that these cards are manufactured accurately and designed to meet NVIDIA's original specification and built with the very best materials and components. As with all EVGA cards, the Step-Up™ Program can also be applied, giving users a great way to upgrade and keep their rig at the cutting edge of graphics card technology. Along with superior customer service, EVGA aims to provide for the gaming enthusiast an experience of graphics card ownership unmatched in the hardware industry.

### About NVIDIA

NVIDIA Corporation is a worldwide leader in graphics and digital media processors. The Company's products enhance the end-user experience on consumer and professional computing devices. NVIDIA graphics processing units (GPUs), media and communications processors (MCPs), and wireless media processors (WMPs) have broad market reach and are incorporated into a variety of platforms, including consumer and enterprise PCs, notebooks, workstations, PDAs, mobile phones, and video game consoles. NVIDIA is headquartered in Santa Clara, California and employs more than 2,100 people worldwide. For more information, visit the Company's Web site at [www.nvidia.com](http://www.nvidia.com).

**About EVGA**

Founded in 1999, EVGA has grown exponentially in the channel, serving the system builder, distribution and retail markets with products that offer the highest in quality and customer satisfaction, thereby making the computing experience transparent to the hardware in the box. EVGA only offers visual processing products based on NVIDIA chipsets and has recently expanded its product line to include motherboards. For further information about EVGA, visit <http://www.evga.com>.

A large, light blue, stylized watermark of the EVGA logo is centered on the page. The letters are thick and rounded, with a distinctive dot on the 'A'.