

Alienware Chooses EVGA's Genuine Spec e-GeForce 6800 Ultra 512MB Graphics Card to Power Select High-Performance Alienware Area-51 and Aurora Desktop Systems.

Brea, California – April 29, 2005 — EVGA, the #1 NVIDIA Channel Partner in the Americas, announced today that it has been selected by Alienware[®], an award-winning manufacturer of high-performance desktops, to help power their [5500-](#), [7500-](#), and [ALX-](#)class high-performance [Area-51[®] and Aurora[™] desktop systems](#). After carefully considering their options, Alienware concluded that the [EVGA's genuine spec e-GeForce 6800 Ultra 512MB graphics card](#) was the card of choice. With their decision, Alienware will have powerhouse systems with SLI[™] capability, support for using huge digital displays at resolutions up to 2048 x 1536 @ 60Hz, and the most highly anticipated NVIDIA graphics cards to hit the market with 512MB.

“Alienware was looking for a graphics card that offered extraordinary performance at the highest levels of reliability, and the card that best suited this elite standard was the EVGA e-GeForce 6800 Ultra 512MB graphics card,” said Patrick Cooper, director of product management for Alienware. “Equipped with EVGA's e-GeForce 6800 Ultra 512MB graphics card, Alienware desktop gaming systems are able to provide maximum detail at the highest resolutions for unsurpassed visual effects.”

The [EVGA e-GeForce 6800 Ultra 512MB PCI-Express](#) graphics card, one of the first 512MB cards in the market, was built with the high standards of the recently announced [EVGA Genuine Spec](#), which provides assurance to consumers that the video card they buy is accurately and correctly designed to meet NVIDIA's actual and original design specification. This means that the video card is built with the very best materials and components and performs exactly as NVIDIA's engineers envisioned. Proven Design, Symbol of Quality, Reliability and Performance are exactly the qualities expected by Alienware. ([EVGA part# 512-P2-N388](#))

About Alienware

Alienware manufactures high-performance desktop, notebook, and media center systems and leading-edge professional systems. Alienware offers unique and award-winning products that incorporate state-of-the-art components, innovative engineering and design, and unprecedented customer service. Alienware systems are available direct within the United States, Europe, Australia and New Zealand, and will soon be offered in other locations around the Pacific Rim. For more information, please visit <http://www.alienware.com> or call 1-800-ALIENWARE (254-3692).

About EVGA

Founded in 1999, EVGA has grown exponentially in the channel, serving the system builder, distribution and retail markets with products that offer the highest in quality and customer satisfaction, thereby making the computing experience transparent to the hardware in the box. EVGA only offers visual processing products based on NVIDIA chipsets and has recently expanded its product line to include motherboards. For further information about EVGA, visit <http://www.evga.com>