

EVGA Introduces New Corporate Identity

Brea , California – January 3, 2005 – eVGA.com Corporation , a leading provider of video graphics cards, announced their plans to unveil a new corporate identity at the Consumer Electronics Show (CES) in Las Vegas NV. The company plans to introduce a shortened company name, EVGA, a new logo and a completely redesigned website and product packaging.

EVGA provides graphics and visual processing products to retail outlets and system builders, and have proven their ability to minimize product returns and maximize return on investment for their partners. Companies such as Circuit City, New Egg, PC Club, Velocity PC and Voodoo PC are just some of EVGA's clients.

“Key to our success is the ability to provide the community with a forum for information, simplify installation, and provide an easy upgrade path to future technologies.”, said Andrew Han, CEO and president of EVGA.

Further details of EVGA's corporate plans and vision will be announced at CES.

About EVGA

Founded in 1999, EVGA is privately held and located in Brea, California. EVGA has grown exponentially in the channel, serving the system builder, distribution and retail markets with products that offer the highest in quality and customer satisfaction, thereby making the computing experience transparent to the hardware in the box. EVGA sets itself apart from the other add-in board makers with its unprecedented customer service, quality control and assurance; resulting in one of the highest customer loyalty ratings in the industry. For more information, please visit <http://www.eVGA.com>.